

Electronic Acknowledgement Receipt

EFS ID:	8085483
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	24498
Filer:	Joel M. Fogelson/Jill Garretson
Filer Authorized By:	Joel M. Fogelson
Attorney Docket Number:	MET2.PAU.02
Receipt Date:	26-JUL-2010
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Application Type:	Utility under 35 USC 111(a)

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Payment was successfully received in RAM	\$810
RAM confirmation Number	8139
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The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows: Charge any Additional Fees required under 37 C.F.R. Section 1.21 (Miscellaneous fees and charges)	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	MNI020001_RCE_26JULY2010.pdf	700450 bed9f94bf510a10a18c23d8bce0e0f1e6509ff080	no	3

Warnings:**Information:**

2		MNI020001_AMD-FOA_26JULY2010.pdf	144948 6d3f8ec0a2b7d3bae54c390b0f0812e0a507815da	yes	23
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Multipart Description/PDF files in .zip description

Document Description	Start	End
Amendment After Final	1	1
Claims	2	9
Applicant Arguments/Remarks Made in an Amendment	10	23

Warnings:**Information:**

3	Fee Worksheet (PTO-875)	fee-info.pdf	30406 8dc7e0ed9ebd47c235cda7c4547dbb603572081	no	2
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Warnings:**Information:**

Total Files Size (in bytes):	875804
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.